





# Gain Customer Insights with Microsoft Azure Machine Learning



16 November, THU 12:15 - 14:00**Smart-Space 3F** Level 9, Core F, Cyberport 3

- How you can use Azure ML Studio / Cortana Intelligence Gallery to perform predictions
- How to speed up your experimentation process using Azure ML Workbench
- What Azure Machine Learning supports and touch upon free & special offerings for data science on Azure

### **Guest Speakers:**

- Dazi Cremonita, Product Marketing Microsoft HK Limited
- Michelle Lee, Business Intelligence Microsoft HK Limited

## Registration:



OR Email to cs-smartspace@cyberport.com.hk (Subject "16Nov", name, co. name, job title)

Free light lunch & drinks available

#### **Abstract**

Two of the most important factors for startups are time and money. You might not have an in-house data scientist or statistician to help you figure out your numbers. That's no longer true. Come to this session to understand how you can leverage Microsoft's tool for machine learning like Azure Machine Learning Studio, Azure Machine Learning Workbench, Cortana Intelligence Gallery, and many more, to perform quick and accurate predictions for your business.

### **About Microsoft Hong Kong**

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services, devices and solutions that help people and businesses realize their full potential. Microsoft began establishing deep roots in Hong Kong in 1991. Through growing its partner ecosystem locally, it now supports more than 2,600 software and services vendors in Hong Kong.

Microsoft's longstanding commitment to its responsibility as a corporate citizen is demonstrated through the SparkHK program. SparkHK's mission is to foster a more competitive and inclusive Hong Kong through partnerships. Its efforts span three key areas: innovating for growth, empowering youth and building a next-gen city.

As an industry leader, Microsoft also recognizes its responsibility to offer trustworthy computing and adhere to responsible business practices. It strives to deliver secure, private and reliable computing experiences for everyone.